

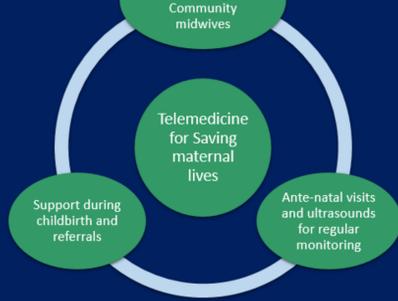
NEWSLETTER AUGUST 2023

Message from CEO

Let's save maternal lives: Tech4Life's maternal telemedicine kits connecting mothers to essential health services



Saving lives of women during pregnancy and childbirth is not only a critical target for Sustainable Development Goals but also one of the most important agendas for several governments and international development agencies. However, shortage of trained health providers and experts in most low- and middle-income countries (LMICs), especially in rural and remote areas, makes these targets more difficult.



Telemedicine has shown promise in improving maternal health and saving lives in many parts of the world. Following are three critical ways in which Telemedicine can help save maternal lives:

1. Training and monitoring of community midwives for providing better care to mothers and identifying high-risk pregnancies early.
2. Improving antenatal care by involving expert health providers through virtual visits, including ultrasounds for better monitoring of maternal and fetal health.
3. Live consultations and referrals for high-risk pregnancies and during difficult childbirth to support local health providers in saving lives of mothers and children.

Tech4Life has designed maternal telemedicine kits which can be used for all three critical steps described above, thus saving maternal lives in LMICs and remote parts of the world.

-By Dr. Shariq Khoja, CEO – Tech4Life Enterprises

Exciting new features introduced in Sojro Telemedicine Kits

- Extending Battery Life**
- Waterproof and Dustproof Bag**
- Enhanced Protection**
- Improving user-friendly features**

At Tech4Life, our commitment is to make continuous innovation and enhancement in everything we do. We are thrilled to share the latest developments in our Sojro Kit, aimed at providing an even better experience for our customers. These advancements include:

- **Extending battery life:** One of our key developments focuses on extending the battery life. We've introduced a powerful power bank capable of wirelessly charging devices, including tablets, elevating the backup battery life to an impressive ten hours. This means you can stay productive and connected for even longer without worrying about power.
- **Enhancing Protection:** Furthermore, we've made substantial improvements to the tablet compartment, enhancing both security and usability. Your devices are now better protected and more accessible, ensuring a seamless experience on the go.
- **Introducing new and improved designs:** Introducing our brand-new bag designs! These innovative bags are not only stylish but also water and dust proof, offering a range from compact to trolley styles to suit your preferences and needs.
- **Improving user-friendly features:** Our kits have been designed for hassle-free use, featuring wireless devices that are effortlessly connectable. Additionally, we have integrated charging options beneath each device for your convenience.

Stay tuned as we continue to push the boundaries of convenience and performance. The future of the Sojro Kit is brighter than ever, and we can't wait for you to experience it firsthand.

-By Mubashir Ahmed, Senior Manager of Research & Technology – Tech4Life Enterprises

Tech4Life completes regulatory requirements in Egypt



The rigorous medical device registration process in Egypt is crucial for safeguarding patient safety and ensuring that only high-quality medical devices are available in the market. Medical device registration in Egypt is a comprehensive process overseen by the Ministry of Health. It ensures that medical devices meet the necessary safety, efficacy, and quality requirements before they are made available to healthcare professionals and patients. By adhering to the registration process and maintaining compliance with ongoing regulatory obligations, Tech4Life Enterprises, in partnership with local partners in Egypt, is close to completing the regulatory approval process for Sojro Telemedicine Kits and devices.

-By Ahsan Abbas, Head of Global Sales – Tech4Life Enterprises

Telemedicine Implementation in Zambia and Kenya



The remote provision of healthcare services through Telemedicine technology has gained significant traction in recent years, and its implementation in Zambia and Kenya is going to make a notable impact on healthcare delivery in these countries. In Zambia, where access to healthcare is limited in rural areas, Tech4Life, in partnership with Medizam Zambia, aims to bridge the gap with utilization of 25 Sojro Telemedicine Kits and 15 Sojro Telemedicine Trolleys which will help connect patients with medical professionals through end-to-end Telemedicine Solutions. Similarly, in Kenya, Telemedicine could be a game-changer, particularly in remote regions. To ensure faster access to care, reduced travel costs, and increased efficiency in healthcare delivery, Tech4Life has partnered with iMedical Kenya to utilize five Sojro Telemedicine Kits in remote parts of Kenya.

-By Ahsan Abbas, Head of Global Sales – Tech4Life Enterprises

Tech4Life is proud to sponsor Caribbean Connected Telehealth Conference in partnership with International Society of Telemedicine and eHealth



Tech4Life Enterprises is proud to partner with the Healthcare Disparities and Digital Health (HDDH) Working Group of the International Society of Telemedicine and eHealth (ISTeH) for the first digital health event in the Caribbean region: "Telehealth: Caribbean Connected". Tech4Life's CEO, Dr. Shariq Khoja, will also present at the conference on the use of Telemedicine in Emergency and Disaster situations. The event will take place August 18th-20th, 2023 in Montego Bay, Jamaica at the Iberostar Rose Hall all-inclusive beach resort. Regional and international CEOs, healthcare executives, physicians and healthcare professionals, government officials and stakeholders will have the opportunity to network and discuss the expansion of sustainable telehealth to increase access to healthcare and improve health outcomes in the region. With projected, significant, continued growth in the telehealth market globally, the conference will bring leaders together to discuss standards, best practices, successful business models, affordable accessibility, cybersecurity challenges and new opportunities.

-By Dr. Shariq Khoja, CEO – Tech4Life Enterprises

Star of Tech4Life - Ahsan Abbas



Ahsan Abbas is a dynamic sales professional whose relentless pursuit of excellence and business acumen have earned him recognition at Tech4Life Enterprises. Under his leadership, Tech4Life Enterprises has grown to become a leading global player in Telemedicine, with a strong focus on empowering healthcare professionals and improving patient outcomes.

Ahsan's ability to build strong relationships with clients, understand their needs, and present tailored solutions has been commendable. Moreover, Ahsan's exceptional communication skills has allowed him to effectively convey the value proposition of Tech4Life's products and services to clients. His persuasive abilities, coupled with an in-depth product knowledge, have helped him successfully close numerous deals and secure long-term partnerships in different parts of the world. With a combination of technical expertise, business acumen, and a genuine passion for healthcare, Ahsan Abbas continues to drive innovation, inspire his team, and make a lasting impact on the healthcare industry.

