

## APRIL NEWSLETTER 2023



### Message from the CEO

#### Let's work together to promote Telemedicine for improving access to care

Telemedicine is accepted globally as the most cost-effective and viable way of improving access to care not only for remote and mobility-restricted patients, but also for urban communities. This has been made possible over time by improved connectivity, enhanced power of smart-phones, better Telemedicine equipment, low power requirements, and most of all acceptance of technology for healthcare provision by both patients and health providers. The time has come to gear up these efforts and make telemedicine available for 3Hs - each Household, Health facility and Health provider.

Teamwork is the key for success. The goal now is to start scaling Telemedicine programs and make them part of the mainstream healthcare delivery. This can't be left to governments alone. Several other partners, such as Institutions of higher education, Non-government organizations working in Healthcare, Commercial sector, and Health related networks should join hands in making this transition possible. Tech4Life has partnered with several international organizations, including Universities, hospitals and Digital Health Societies to play our role in this scale-up. Let us all play our due roles.

By Dr. Shariq Khoja, CEO - Tech4Life Enterprises

## **Creating a Successful Business Model for Rural Telemedicine**



Tech4Life Enterprises is determined to create a successful Business model for Rural Telemedicine in Developing countries with the help of its partners. Gaining from the experience of health providers in practicing rural Telemedicine and specially focusing on promoting rural franchises for Telemedicine, Tech4Life and its partners have developed a business model for implementing a profitable Telemedicine program. More more information on the new Business model and its utilization in developing world, please contact [info@tech4lifeenterprises.com](mailto:info@tech4lifeenterprises.com). Tech4Life and its partners, such as “Asaan Sehat Telehealth Community Services” project by HANDS, will test the business model in existing and future Telemedicine centers.

Tech4Life will provide two more customized kits, one each, for Razmak and Community Midwifery Workstation for testing the business model and providing services to the community.

By Ahsan Abbas, Head Of Global Sales - Tech4Life Enterprises

## **Using Sojro Telemedicine kits to promote Rural telemedicine**



Sojro Telemedicine kits and trolleys are proving to be game changers in rural healthcare by being extremely comprehensive and user-friendly. Sojro kits target variety of healthcare

situations, such as primary healthcare facilities, home care, and emergency and disaster situations. Primary healthcare providers, including community-based health workers, nurses, and physicians find the kits extremely helpful for performing patient examination in the remote health settings and send the information to the consultants using live and store-and-forward modes. Key features of Sojro kits, which make them unique, include: variety of hardware to make complete patient examination, power of MDConsults Global software, seamless integration of all devices, easy and low bandwidth connectivity for consultations, and easy to carry bags for consultations. Tech4Life is committed to keep improving these kits for better care in remote communities.

By Dr. Shariq Khoja, CEO - Tech4Life Enterprises

### **Tech4Life reaffirms its partnership with Atrium Medical Care Group, Qatar**



Atrium Medical Care Group, involved primarily in the sales, service and distribution of healthcare related products, is an official distributor of eSteth Lite - Digital Stethoscope in Qatar. Currently, Atrium Medical Care Group is marketing Tech4Life's flagship digital stethoscope in Qatar, however the group is also planning to expand its collaboration with Tech4Life in Kuwait and the Kingdom of Saudi Arabia. As per the statement of Mr. Anshad Kulambil, VP - Global Sales and Supplier Relations, Tech4Life's products offer a great option for practicing Telemedicine in both Government and Private sectors in countries like Qatar, Kuwait and Saudi Arabia.

By Ahsan Abbas, Head Of Global Sales - Tech4Life Enterprises

### **Tech4Life joins Ontario Government Panel for BIOMED 2023**

BIOMED 2023 is one of the most prestigious life science conference in Middle Eastern region. Bringing together global investors in healthcare life science, this event provides a prime

opportunity for networking and promoting the distribution of inventions into health systems around the world. Expect lively discussions, and cutting-edge product demonstrations, all designed to pave the way for innovative new business collaborations. Tech4Life Enterprises Canada Inc. has been selected to join the Ontario Life Science Export Mission to Biomed Israel 2023. As a part of Ontario Government's trade mission program, Tech4Life Enterprises will showcase its Telemedicine products and solutions at the Biomed conference.

By Zunaira Adnan, Marketing Coordinator - Tech4Life Enterprises

### **Recognized for his social work & providing direction to Tech4Life**

**MR. AMIN HASHWANI**



Amin Hashwani is a highly respected leader in both business and social landscape.

He has founded and continues to support various social initiatives in the field of education, health, youth development, culture, and peace. Internationally he has led business delegations, organized cultural and media events, collaborated in peace building between nations and societies, spoken at universities, think tanks, and the United Nations. Mr. Hashwani was recently recognized by the President of Pakistan for his services to the country.

By Zunaira Adnan, Marketing Coordinator - Tech4Life Enterprises





Sojro Trolley



Sojro Ambulance



Sojro Disaster



Sojro Home Plus



Sojro Plus



Sojro Maternal



MDConsults



Oto-Dermascope



eSteth Lite



eSteth Classic



eSteth Cardio



eSteth Paeds

**PARTNER  
PRODUCTS**



Ultrasound  
Probe



Vital Sign  
Monitor



Iris Scope



Wireless  
DermaScope



Wireless ENT  
Scope

## Tech4Life Enterprises

Tech4Life Enterprises is a socially motivated, innovative research and design company, specialized in telemedicine and point-of-care devices.

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